

**What Recruiting Ideas have worked for your troop?**  
**Notes from our August 2012 Program Kickoff**

- Bribe Scouts to bring friends - Ice Cream Sundae or Pizza (don't forget Recruiter strip)
- Community Service projects - don't forget to log them, send out publicity to local paper
- Coordinate recruiting among troops in the area - possibly hold joint community recruiting event
- Den Chiefs!
- Display table at local supermarket or mall
- Display table at School Open Nights
- Display table during School Day
- District Mall Show - be sure to have a table and active display.
- Get a mailing list from the PTO
- Get ideas from Scouting magazine
- Get listings/links on community web pages, especially web pages for new residents
- Get the parents involved - recruit their friends' kids
- Have a troop website (and link from the District website)
- Have current Scouts invite their friends - "bring a friend" hike or campout
- Invite prospects to Activities Night at troop
- Joint activities with Webelos Dens - invite the dens to troop Parents' Nights and Courts of Honor
- Leave literature with real estate agents to give to new home buyers
- Pair with other community youth organizations - CAP, etc. - youth can be members of both organizations, benefits both - arrange reciprocal presentations at each other's meetings
- Pictures of past activities - set up as circulating slide show on computer monitor or laptop
- Printed brochures - what do we do? How are we unique?
- Printed schedules to hand out
- Recruit at end of fifth grade - in schools in Spring
- School Brochure Rack
- School District open houses - especially at Middle Schools / Junior High Schools
- *Sell* the program! Not all parents know about Scouting, even former Scouts might not realize why they were doing what they did, or the scope of today's Scout program.
- Troop baseball caps
- Troop t-shirts - list of activities on back
- Visibility at local events (i.e. Maple Festival in Marathon, Pumpkin Fest in Cortland, County Fairs, Dairy Parades, etc.)
- Webelos-to-Scout transition is a key - work with packs to get early (February or March) bridging