



## **Baden-Powell Council**

## Taughannock 2020 Media Assistant

- We prefer people who have a background in communications, advertising, media production or a similar field
- Willing to help produce videos, photos and other media as part of a coherent marketing campaign across multiple platforms (video, email, print media, social media)
- Interested in finding different approaches to topics to engage both adults and potential members
- Able to commit to at least 3 months at a time
- Has experience in working with multiple people on projects in different stages
- Responsible for organizing a public relations campaign around the Taughannock 2020 vision and accepting ownership/stewardship of that effort

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Taughannock District is open to volunteers from anywhere in the Tompkins and Cortland County area. We believe Scouting is an important community activity and we welcome <u>anyone</u> who is willing to help our youth members live up to Scouting's ideals by registering as a volunteer.

For more information on Scouting in the Tompkins and Cortland County area, visit the Taughannock District website at TCScouts.org.

To volunteer for this position, contact the District Chair, Liam Murphy, at <a href="mailto:chair@tcscouts.org">chair@tcscouts.org</a>, or District Finance Chair, Marc Stammer, at StammerM@corning.com