



Taughannock 2020 Program Coordinator

- Requires background in communications, advertising, media production or a similar field
- Able to help develop and sustain a coherent marketing campaign across multiple platforms (video, email, print media, social media)
- Requires at least 3 plus years in the area and in scouting
- Able to commit to at least 2 years in the position (if not all three)
- Has experience in coordinating multiple people on projects in different stages
- Responsible for organizing a public relations campaign around the Taughannock 2020 vision and accepting ownership/stewardship of that effort

Taughannock District is open to volunteers from anywhere in the Tompkins and Cortland County area. We believe Scouting is an important community activity and we welcome anyone who is willing to help our youth members live up to Scouting's ideals by registering as a volunteer.

For more information on Scouting in the Tompkins and Cortland County area, visit the Taughannock District website at TCScouts.org.

To volunteer for this position, contact the District Chair, Liam Murphy, at chair@tcscouts.org, or District Finance Chair, Marc Stammer, at StammerM@corning.com